



Nick Conflitti
ui/ux designer

Education

FERRIS STATE UNIVERSITY, BIG RAPIDS, MICHIGAN

Bachelor of Science, Graphic Design, May 2010

FSU Dean's List, 4 years

AIGA, the professional association for design, member 2008-2010

AIGA Ferris State University Student Group, president 2008-2009

Experience

NOMSY LLC

July 2016-Present

CPO, Co-Founder

In my spare time I work with two developers on Nomsy, a start-up in the food/tech industry. The product is a centralized online application for blogs, recipes, discussions, and restaurants specifically for people with dietary restrictions. My completed design of the application's first iOS app will be launching spring 2017 with a new website in fall of 2017.

On top of being the lead product designer and manager I oversee and administer a workflow that includes managing our products feature backlog, rapid prototyping, and user testing.

RE:GROUP, ANN ARBOR, MICHIGAN

November 2011-Present

JAD > SAD > Associate Creative Director (*designer + art director*)

My day-to-day activities keep me balanced between being a manager and a hands-on designer. I'm an art director, graphic designer, and/or UI/UX designer depending on the project. The biggest part of my job regardless of the kind of project is creating experiences that engage clients' customers/users. I have worked on projects that have \$5,000 budgets and \$10,000,000 budgets—and I've always found a way to create an experience that connects with the audience.

BRILLIANCE AUDIO INC., GRAND HAVEN, MICHIGAN

July 2010-November 2011

Graphic Designer

As a family company of Amazon, I was quickly acclimated to handling multiple, simultaneous projects. I designed 10+ original audiobook covers, and laid out hundreds more. Along with designing book covers, I helped create various web and print marketing materials such as: promotional imagery, display banners, landing pages, and e-newsletters.

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A Little About Me...

- 8+ years professional experience
- Willing to re-locate
- User-centered design practitioner
- Adaptable to team and independent working environments
- Avid boater, Harry Potter fan, home renovator, gamer, and traveler
- File name stickler

Client Experience

RE:GROUP

- Library of Congress
- DTE Energy
- HealthPlus of Michigan
- OSRAM
- DFCU Financial & more

PERSONAL/VOLUNTEER

- Nomsy
- Above the Treeline
- Michigan Mountain Biking Association
- Mentor graphic design students & more

Skill set

DESIGN INVESTIGATION

Brainstorming, interaction flows, wireframes, sketching, user personas, long-term road mapping

EVALUATION

Usability testing, focus groups, card sorting, surveys

DESIGN TOOLS

Sketch, Adobe CC + XD, Omnigraffle

PROTOTYPING

Invision, Hot Gloo, HTML, CSS

EXPERIENCE WITH:

Web/iOS design patterns, quantitative and qualitative research, lean and agile workflows.